AEG CAROLINAS CHAPTER – SPONSOR INFORMATION



The Carolinas Chapter of AEG supports many of its activities with financial assistance provided by our sponsors. Our activities include quarterly meetings, periodic field trips and seminars, a quarterly newsletter, and email announcements about our meetings and geoscience related activities.

We offer several levels of sponsorship, but they all have one goal: to keep the sponsor's name in front of our members and to bring business to your company. Most of our members are practicing professionals with responsibility for selecting subcontractors, so our group is a great place to find new customers and to catch up with existing clients in an informal setting.

Our sponsors provide the financial support that allows us to have reasonably priced dinner meetings, host seminars, provide discounted dinner meeting costs for students and teachers, underwrite the cost of newsletters and our web site, provide geoscience mentors for students and young professionals, and support science education tools to our teachers and in our schools. All costs listed below are per year and end in December. New sponsorships received after October will continue to December of the following year.

Silver Sponsor (\$275):

GeoNews Newsletter: Business card size ad (2" high x3-1/2" wide), four times per year.

Meetings: Listing on a Sponsor Poster, located at sign-in table. Verbal acknowledgement by name in Chairman's introductory comments.

Meeting Exhibits: Space for tabletop display at one meeting. Cost of meeting waived for one person on the exhibit date.

Email Announcements: Listing of your company name on each AEG Carolinas Chapter email announcement (our email list is currently over 1,700 people)

Web Page: Acknowledgement on the AEG Carolinas Chapter Web Page, www.aegcarolinas.org, with a link to your site.

Gold Sponsor (\$400):

GeoNews Newsletter: Quarter-Page ad (4-1/2" high x 3-1/2" wide), four times per year.

Meetings: Listing on a Sponsor Poster, located at sign in table. Verbal acknowledgement by name in Chairman's introductory comments.

Meeting Exhibits: Space for tabletop display at two meetings. Cost of meeting waived for one person on the exhibit dates. Email Announcements: Listing of your company name on each AEG Carolinas Chapter email announcement (our email list is currently over 1,000 people)

Web Page: Acknowledgement on the AEG Carolinas Chapter Web Page, www.aegcarolinas.org, with a link to your site.

Platinum Sponsor (\$550):

GeoNews Newsletter: Half-page ad (4-1/2" high x 7" wide), four times per year.

Meetings: Listing on a Sponsor Poster, located at sign in table. Verbal acknowledgement by name in Chairman's introductory comments.

Meeting Exhibit: Space for tabletop display at three meetings. Cost of meeting waived for one person on the exhibit dates.

Email Announcements: Listing of your company name on each AEG - Carolinas Chapter email announcement (our email listis currently over 1,000 people)

Web Page: Acknowledgement on the AEG Carolinas Chapter Web Page, www.aegcarolinas.org, with a link to your site.

Titanium Sponsor (\$650):

Same as Platinum, but with a FULL PAGE ad in GeoNews. Limited to two sponsors per year.

GeoNews Newsletter Sponsorship Only

Businesses or individuals can also advertise in GeoNews without being a full sponsor. The annual rates for advertising in GeoNews are as follows:

> Business Card \$ 40.00 Quarter Page \$ 60.00 Half Page \$ 100.00 Full Page \$ 200.00

Please complete the form below and mail it to Rick Kolb, AEG Carolinas Sponsorship Chair. Please email Rick if you have any questions (contact information below).

AEG Carolinas Chapter Sponsorship Form

Please begin our sponsorship of the Carolinas Chapter of the Association of Engineering Geologists. Our sponsorship level is
Titanium Chapter Sponsorship,\$650/year
Platinum Chapter Sponsorship, \$550/year
Gold Chapter Sponsorship,\$400/year
Silver Chapter Sponsorship, \$275/year
GeoNews Newsletter Sponsor Only (see above)
Name:
Address:
City, State, Zip:
Phone:
Contact Person:
Cell:
Email:
Website URL:
Date of Payment:
Something about your company (use back of page for more
room)

Please enclose a business card or email the card in jpg, pdf, or doc to rick.kolb1@gmail.com.

SPONSOR ONLINE AT <u>WWW.AEGCAROLINAS.ORG</u> or

MAKE CHECK OUT TO AEG CAROLINAS

Snail mail form and payment to:

Rick Kolb, AEG Carolinas Sponsorship Chair, P.O. Box 1251, Cary, NC 27512